

PERSONAL INFORMATION

Alexandra Smedoiu, CFA



 Bucharest, Romania

 [Redacted]

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 <http://www.linkedin.com/pub/alexandra-smedoiu/9/532/197>

Sex Female | Date of birth 16/01/1983 | Nationality Romanian

WORK EXPERIENCE

June 2018 – on-going

Partner

Deloitte Romania, <https://www2.deloitte.com/ro/ro.html>

Business sector: Professional services

- I lead the corporate income tax department within Deloitte Romania. In this quality, I deal with numerous structuring and transactions for large multinationals as well as for Romanian companies. I manage a team of 35 professionals.
- I lead the Financial Services tax and legal practice, the firm-wide Real estate practice and the firm-wide Grants & Incentives practice.

September 2019 – on-going

Associate Professor

Romanian-American University

Business sector: Education

- I teach a 1-semester Masters' Course in tax at the Romanian-American University

October 2020 – on-going

President of the Board of Directors

CFA Society Romania, www.cfasociety.org/romania

Business sector: Non-profit organisations

- I act as President of the Board of Directors of CFA Society Romania, the association of Chartered Financial Analysts in Romania, currently counting more than 250 professionals in the financial services industry.
- The activity of the association is aimed at creating functional capital markets in Romania, by being involved in legislative initiatives, financial education programs as well as creating impact for the society through specific content.

December 2016 – June 2018

Member of the Board of Directors

Raiffeisen Asset Management S.A.I. S.A., www.raiffeisenfonduri.ro

Business sector: Investment services

- I was an independent board member to the second largest asset management company in Romania, a manager of several diversified funds with investments mostly on the Romanian market, as well as a voluntary pension fund (3rd pillar).
- My responsibilities revolved around making sure the company is run in a responsible manner, in line with the regulatory requirements, in the interest of investors, overseeing key functions such as risk and compliance.

September 2005 – May 2018

Tax Director

PricewaterhouseCoopers Tax Advisors & Accountants SRL (Bucharest), www.pwc.com/ro

Business sector: Professional services

- I lead the Financial Services and Real Estate practice within tax – corporate tax department and directly managing a team of approximately 20 persons. I am a Director since October 2015.
- I have been involved in diverse tax projects such as: tax accounting for IFRS matters, mergers & acquisitions and transfers of business, due diligence projects, transfer pricing projects, tax reviews, assistance during tax audits etc.
- Speaker at conferences and events – PricewaterhouseCoopers events (e.g. „Challenges for the banking system during the crisis”), Romanian Banking Association events, Tax, Law & Lobby, Tax EU etc.
- Representing PricewaterhouseCoopers in external organisations such as AmCham and the Foreign Investors’ Council and other meetings with officials;

EDUCATION AND TRAININGS

- | | |
|--------------------------|---|
| October 2020 – on-going | <p>Ph. D
Academy of Economic Studies Bucharest</p> <ul style="list-style-type: none"> ▪ Ph. D. studies in public fiscal policy |
| January 2012-June 2014 | <p>Advanced Diploma in International Taxation
Chartered Institute of Taxation, United Kingdom</p> <ul style="list-style-type: none"> ▪ Programme covering international tax and law topics. |
| June 2014 | <p>Diploma in International Financial Reporting
Association of Chartered Certified Accountants (ACCA)</p> <ul style="list-style-type: none"> ▪ Programme covering International Financial Reporting Standards |
| June 2009-June 2011 | <p>Chartered Financial Analyst
CFA Institute, United States</p> <ul style="list-style-type: none"> ▪ Programme covering a wide array of financial investments topics. |
| April 2010 | <p>Romanian Chamber of Tax Consultants
▪ Chartered Tax Advisor</p> |
| September 2005-May 2007 | <p>Master’s Degree in International Project Management
Academy of Economic Studies, Bucharest</p> |
| October 2001-July 2005 | <p>Bachelor’s Degree, University of International Business and Economics
Academy of Economic Studies, Bucharest</p> <ul style="list-style-type: none"> ▪ International Business Module in English |
| September 1997-June 2001 | <p>Baccalaureate
“Gheorghe Lazar” National College, Sibiu, Specialisation: maths and physics</p> |

PERSONAL SKILLS

Mother tongue Romanian

Other languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
Cambridge Proficiency in English Certificate					
French	C1	C1	C1	C1	C1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills Excellent communication skills, acquired through trainings and business development practice:
 ▪ Regular speaker at conferences and events, TV shows (e.g. PROTV, Digi24, TVR)

Organisational / managerial skills Managerial skills, leadership
 ▪ Participated in Strategic Leadership Programme (Roffey Park Institute, UK)

Computer skills Microsoft Office suite

Other skills Presentation skills

Driving licence B category

ADDITIONAL INFORMATION

- Publications** Articles in Ziarul Financiar, Hotnews.ro, Capital, Business Magazin etc.
- Presentations** Numerous presentations at business events (Business Mark, Business Magazin, ACCA)
- Conferences** Tutor for presentation skills and influencing skills
- Other programmes** The Leadership Challenge, PwC
- Memberships** Member of the Romanian Chamber of Tax Consultants
Member of CFA Institute, CFA Society Romania
Member of ACCA
- References** Available upon request